



*Virginia Regional Ballet*

1228 Richmond Rd \* Williamsburg, VA \* 23185 \*(757) 229-2553 [www.danceVRB.com](http://www.danceVRB.com)

The Virginia Regional Ballet, a not for profit organization comprised of Virginia Regional Ballet Academy's most promising students and area professionals, will be performing Tchaikovsky's "The Nutcracker" to an anticipated audience of approximately 2700 people. Performances will be held the weekend of December 16<sup>th</sup> at Phi Beta Kappa Memorial Hall at the College of William and Mary. Former Artistic Director of the Chamber Ballet for 37 years and artistic director of Virginia Regional Ballet since 2006, Heidi Robitshek's Nutcracker production has been a Williamsburg tradition for over 35 years. We welcome principal dancers from Fort Wayne Ballet who will dance the roles of Sugar Plum and Cavalier. Several well-known local professionals will join students from our school to present the longest continually presented Nutcracker in the Williamsburg area. Once again, we will have live accompaniment from The Williamsburg Symphony Orchestra, conducted by Janna Hymes.

We believe you agree that the Virginia Regional Ballet's commitment to presenting professional, family-oriented productions is an asset and welcome tradition in our community. We hope we can count on your support and participation for VRB's 11<sup>th</sup> Nutcracker. Support VRB by sponsoring a Nutcracker front-page banner ad in The Virginia Gazette (sponsorship is tax-deductible and includes your company's name and logo on the front-page banner ad and a complimentary half page ad in the program). You can also support VRB by placing an ad in our Nutcracker 2017 program.

We will gladly accept your advertisement copy in any of three ways: via e-mail ([dance@danceVRB.com](mailto:dance@danceVRB.com)), on a disc, or on a clean, unfolded paper ready to be scanned. Whichever method you choose, please provide a completed ad contract and payment no later than November 20, 2017. If received prior to October 31, 2017, you will receive a 10% discount (excludes sponsorship). Disc and hardcopy versions may be mailed to Virginia Regional Ballet, 1228 Richmond Road, Williamsburg, VA 23185.

Your support will allow us to continue to offer performances of Tchaikovsky's magical "The Nutcracker." We look forward to our joint efforts in creating and presenting our community with several wondrous performances. If you have any questions please do not hesitate to contact the office staff at Virginia Regional Ballet at 757-229-2553 or [dance@danceVRB.com](mailto:dance@danceVRB.com).

Thank you for your support!



*Virginia Regional Ballet Board of Directors and Artistic Directors*

Virginia Regional Ballet, inc. is a nonprofit 501(c) 3 organization.  
Heidi S. Robitshek, Artistic Director



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THE NUTCRACKER 2017
ADVERTISING CONTRACT

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NUTCRACKER NEWSPAPER AD - Your logo appears in the ad and on our website

\_\_\_\_\_ Sponsor featured with VRB's Nutcracker front-page ad in The Virginia Gazette \$800\*
- includes complimentary half page ad in the Nutcracker Program
\*tax-deductible donation

Select ad date:

\_\_\_\_\_ Nov. 22, 2017 \_\_\_\_\_ Dec. 9, 2017 \_\_\_\_\_ No date preference

NUTCRACKER PROGRAM AD -- Program Book Dimensions: 8 1/2" X 11"

Program ad rates and sizes:

Table with 3 columns: Ad Description, Price, and Additional Info. Includes rows for Back Cover, Inside Front/Back Cover, Full Page, Half Page, Quarter Page, Business card size, and Special Messages.

All contracts, copy and payment are due by November 20, 2017.
If received prior to October 31, 2017, you will receive a 10% discount (excluding sponsorship).

Please make checks payable to Virginia Regional Ballet.

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