

March XX, 2018

Dear _____,

Virginia Regional Ballet, Inc., a non profit 501(c)(3) is sponsoring its Third Annual 5K in Williamsburg. The 5K will be a counterclockwise loop of the beautiful tree lined First Colony neighborhood. The run will start and finish at the First Colony Clubhouse.

The purpose of the 5K is to raise funds for a live orchestra at the Virginia Regional Ballet's 41st annual production of "The Nutcracker" in December 2018. The majority of the dancers are local and have been trained by professional and pre-professional dancers. The principal dancers are professional dancers from other dance studios. Performances are typically sold out. Virginia Regional Ballet also performs "school shows" which are shorter in length and modestly priced in order that area schools may also participate in this cultural event.

Would you consider being a race sponsor and help our efforts to raise orchestra funds? The race, which will take place on Saturday, May 12th, is a Colonial Road Runners Grand Prix Event.

We are asking our race sponsors to make a contribution at one of three levels bronze, silver, or gold, which is tax deductible. The benefits to each level are outlined on the attach sheet.

Thank you for your consideration. If you do not wish to sponsor the race but would like to make a donation, we welcome your support. If you have any questions, please call or email (insert your name and email address).

Sincerely

Brad Pittman