

Fairy Tale to Fairy Tale



Virginia Regional Ballet

1228 Richmond Rd, Williamsburg, VA 23185 • 757.229.2553 • www.danceVRB.com

The Virginia Regional Ballet (VRB), a nonprofit organization comprised of Virginia Regional Ballet Academy's most promising students and area professionals, announces a spring production, *Fairy Tale to Fairy Tale*, a ballet comprised of beloved tales of magic and bravery and colorful characters! This unique production will be presented at Williamsburg's Kimball Theatre May 23 & 24, 2020.

Your AD here!

You are invited to place an ad in our Fairy Tale Ballet program. We believe you agree that VRB's commitment to presenting professional, family-oriented productions is an asset in our community.

Deadline (business ads and personal messages): April 25, 2020.

10% discount if received prior to April 1, 2020.

We welcome ad files sent electronically, or provided on a disc, or a clean, unfolded paper ready to be scanned. Disc and hardcopy versions may be mailed to VRB, 1228 Richmond Road, Williamsburg, VA 23185. For our spring production estimated audience can number upwards of 1200 ballet patrons. In addition to the public performances VRB includes school shows as part of our outreach to students across the area.

In *Fairy Tale to Fairy Tale*, and in our annual *Nutcracker* performances, we look forward to partnering with you in promoting and elevating performing arts programs throughout Hampton Roads.

Please contact the office with any questions. You are part of this community's *happily ever after!*

Thank you for your support!

Virginia Regional Ballet Board of Directors and Artistic Directors

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Fairy Tale to Fairy Tale PROGRAM AD CONTRACT



Business Name: _____ Date: _____

Contact Name: _____ Authorized Signature: _____
(please print)

Address: _____

Telephone: _____ Email: _____

Program Book dimensions: 5" x 8" booklet

Program ad rates and sizes:

_____ Back Cover (5" x 8" color; space subject to availability)	\$425
_____ Inside Front/Back Cover (5" x 8" color; space subject to availability)	\$400
_____ Full Interior Page (5" x 8" black & white; vertical only)	\$300
_____ Half Page (4" x 5" black & white; horizontal only)	\$200
_____ Quarter Page (2.5" x 4" black & white; vertical or horizontal, we can format from a provided business card)	\$100
_____ Special Messages (cast member families only)	\$ 10 <10 words
	\$ 20 <20 words

MESSAGE (please use back of this form if needed): _____

TOTAL INCLUDED \$ _____

All contracts, copy, and payment due April 25, 2020.

If received prior to April 1, a 10% discount is offered (excluding sponsorships).

Please make checks payable to **Virginia Regional Ballet**.

Ad sold by: _____



Thank you for your support!

Virginia Regional Ballet, Inc., is a 501(c)(3) nonprofit organization.