



Virginia Regional Ballet

1228 Richmond Rd * Williamsburg, VA * 23185 *(757) 229-2553 www.danceVRB.com

The Virginia Regional Ballet, a not for profit organization comprised of Virginia Regional Ballet Academy's most promising students and area professionals, will be performing Tchaikovsky's "The Nutcracker" to an anticipated audience of approximately 5000 people. Performances will be held the weekend of December 18th at Ferguson Center for the Arts on the campus of Christopher Newport University. Former Artistic Director of the Chamber Ballet for many years and artistic director of Virginia Regional Ballet since 2006, Heidi Robitshek's Nutcracker production has been a Peninsula tradition for over 39 years. We welcome principal dancers from nationally recognized ballet companies who will dance the roles of Sugar Plum and Cavalier. Several well-known local professionals will join students from our school to present the longest continually presented Nutcracker in the Williamsburg area. Once again, we will have live accompaniment from The Williamsburg Symphony Orchestra.

We believe you agree that the Virginia Regional Ballet's commitment to presenting professional, family-oriented productions is an asset and welcome tradition in our community. We hope we can count on your support and participation for VRB's 14th Nutcracker. You can support VRB by placing an ad in our Nutcracker 2021 program.

We will gladly accept your advertisement copy in any of three ways: via e-mail (dance@danceVRB.com), on a flash drive, or on a clean, unfolded paper ready to be scanned. Whichever method you choose, please provide a completed ad contract and payment no later than November 8, 2021. If received prior to October 26, 2021, you will receive a 10% discount (excludes sponsorship). Digital and hardcopy versions may be mailed to Virginia Regional Ballet, 1228 Richmond Road, Williamsburg, VA 23185.

Your support will allow us to continue to offer performances of Tchaikovsky's magical "The Nutcracker." We look forward to our joint efforts in creating and presenting our community with several wondrous performances. If you have any questions please do not hesitate to contact the office staff at Virginia Regional Ballet at 757-229-2553 or dance@danceVRB.com.

Thank you for your support!

Virginia Regional Ballet Board of Directors and Artistic Directors

Virginia Regional Ballet, inc. is a nonprofit 501(c) 3 organization.
Heidi S. Robitshek, Artistic Director

THE NUTCRACKER 2021

ADVERTISING CONTRACT

Business Name: _____ Date: _____

Address: _____

Telephone: _____ Email: _____

Contact Name: _____ Authorized Signature: _____
(please print)

NUTCRACKER PROGRAM AD -- Program Book Dimensions: 8½” X 11”

Program ad rates and sizes:

_____ Back Cover (<i>color</i>)	\$425	
_____ Inside Front/Back Cover (<i>black & white or color</i>)	\$350 (<i>black & white</i>) add \$50 for color	
_____ Full Page (<i>black & white only, vertical only</i>)	\$300	
_____ Half Page (<i>black & white only, horizontal only</i>)	\$200	
_____ Quarter Page (<i>black & white only, vertical only</i>)	\$125	
_____ Business card size (<i>black & white only, horizontal or vertical</i>)	\$55	
_____ Special Messages (<i>cast member families only</i>)	\$15	5 line message
<i>(1 line = 10 words)</i>	\$10	2 line message

All contracts, copy and payment are due by November 8, 2021.

If received prior to October 25, 2021, you will receive a 10% discount (excluding sponsorship).

Please make checks payable to  **Virginia Regional Ballet.**

Ad sold by: _____

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Heidi S. Robitshek, Artistic Director