

Virginia Regional Ballet presents *Alice in Wonderland*

Virginia Regional Ballet

1228 Richmond Rd, Williamsburg, VA 23185 • 757.229.2553 • www.danceVRB.com

The Virginia Regional Ballet (VRB), a nonprofit organization comprised of Virginia Regional Ballet Academy's most promising students and area professionals, announces a spring ballet, *Alice in Wonderland*, an adaptation of Lewis Carroll's beloved tale of Alice who finds herself in wondrous places and with fanciful characters! This unique production will be presented at CrossWalk Church in Norge on April 29, 2023.

YOUR AD HERE!

You are invited to place an ad in our spring program. We believe you agree that VRB's commitment to presenting professional, family-oriented productions is an asset in our community.

DEADLINE: APRIL 10, 2023.
10% DISCOUNT IF RECEIVED PRIOR TO APRIL 1, 2023.

All ad files welcome, whether electronic, on a thumb drive, or a clean, unfolded paper ready to be scanned. Hardcopy versions may be mailed to VRB, 1228 Richmond Road, Williamsburg, VA 23185. For our spring production estimated audience can number upwards of 1200 ballet patrons. In addition to the public performances VRB includes school shows as part of our outreach to students across the area.

In *Alice in Wonderland*, and in our annual *Nutcracker* performances, we look forward to partnering with you in promoting and elevating performing arts programs throughout Hampton Roads.

If your reply is, "Curiouser and curiouser!" please contact the office with any questions!
Thank you for your support!

Virginia Regional Ballet Board of Directors and Artistic Directors



Virginia Regional Ballet, Inc., is a 501(c)(3) nonprofit organization.
Heidi S. Robitshek, Artistic Director

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Alice in Wonderland

PROGRAM AD CONTRACT



Business Name: _____ Date: _____

Contact Name: _____ Authorized Signature: _____
(please print)

Address: _____

Telephone: _____ Email: _____

Program Book dimensions: **5" x 8" booklet**

Program ad rates and sizes:

_____ Back Cover (5" x 8" color; space subject to availability)	\$425
_____ Inside Front/Back Cover (5" x 8" color; space subject to availability)	\$400
_____ Full Interior Page (5" x 8" black & white; vertical only)	\$300
_____ Half Page (4" x 5" black & white; horizontal only)	\$200
_____ Quarter Page (2.5" x 4" black & white; vertical or horizontal, we can format from a provided business card)	\$100
_____ Special Messages (cast member families only)	\$ 10 <10 words
	\$ 20 <20 words

MESSAGE (please use back of this form if needed): _____

TOTAL INCLUDED \$ _____

If received prior to April 1,
a 10% discount is offered (excluding sponsorships).

**DEADLINE:
APRIL 10, 2023.**

Please make checks payable to **Virginia Regional Ballet**.

Ad sold by: _____



Thank you for your support!

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