



Virginia Regional Ballet

1228 Richmond Rd, Williamsburg, VA 23185 • 757.229.2553 • www.danceVRB.com

The Virginia Regional Ballet (VRB), a 501(c)(3) nonprofit organization comprised of Virginia Regional Ballet Academy's most promising students and area professionals, performs Tchaikovsky's *The Nutcracker* to an anticipated audience of in excess of 4000 people each December. Performances are at the Ferguson Center for the Arts on the campus of Christopher Newport University, Newport News. This production of Artistic Director Heidi Robitshek is a regional tradition for the past 40 years. Professionals from across the region dance alongside our academy students to present this spectacular production. Principal dancers from national ballet companies appear in the roles of Sugar Plum and Cavalier. We are thrilled to partner with The Williamsburg Symphony Orchestra in these performances.

We believe you agree VRB's dedication to presenting professional, family-oriented productions is a welcome asset in this community.

SUPPORT VRB AND PLACE AN AD IN *THE NUTCRACKER* PROGRAM

We will gladly accept your advertisement copy in any of three ways:

- ✓ **ELECTRONIC COPY (HIGH RESOLUTION PDF/JPG)**
- ✓ **A DISC OR THUMB DRIVE**
- ✓ **A CLEAN, UNFOLDED PAPER READY TO BE SCANNED.**

Please provide a completed ad contract and payment and ad copy **no later than November 15**. If submitted prior to October 31, you will receive a 10% discount (excludes sponsorships).

Your support enables the continuation of quality live performances of *The Nutcracker*. We are anticipating another exciting production season, and we thank you for your partnership in presenting these magical performances. If you have any questions please contact the office staff.

Thank you for your support!

Virginia Regional Ballet Board of Directors and Artistic Directors

Virginia Regional Ballet, Inc., is a 501(c)(3) nonprofit organization.

Heidi S. Robitshek, Artistic Director

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Business Name: _____ Date: _____

Contact Name: _____ Authorized Signature: _____
(please print)

Address: _____

Telephone: _____ Email: _____

Program Book Dimensions: 5" x 8" booklet

Program ad rates and sizes:

_____ Back Cover (5" x 8" color; space subject to availability)	\$425
_____ Inside Front/Back Cover (5" x 8" color; space subject to availability)	\$400
_____ Full Interior Page (5" x 8" black & white; vertical only)	\$300
_____ Half Page (4" x 5" black & white; horizontal only)	\$200
_____ Quarter Page (2.5" x 4" black & white; vertical or horizontal, we can format from a provided business card)	\$100
_____ Special Messages (cast member families only)	\$ 10 (<10 words)
	\$ 20 (<20 words)

MESSAGE *(please use back of this form if needed)*: _____

All contracts, copy, and payment due November 15.

If received prior to October 31, a 10% discount is offered (excluding sponsorships).

Please make checks payable to **Virginia Regional Ballet**.

Ad sold by: _____



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copy, and
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November 15.**

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