



Virginia Regional Ballet

1228 Richmond Rd, Williamsburg, VA 23185 • 757.229.2553 • www.danceVRB.com

Join the Dance

The Virginia Regional Ballet (VRB), a 501(c)(3) nonprofit organization comprised of Virginia Regional Ballet Academy's most promising students and area professionals, will perform Tchaikovsky's *The Nutcracker* to an anticipated audience of approximately 4000 people in December, at the Ferguson Center for the Arts, Newport News. This spectacular production of Artistic Director Heidi Robitshek is a beloved tradition of the past 40+ years. Principal dancers from national ballet companies appear in the roles of Sugar Plum and Cavalier to dance alongside academy students. We are thrilled to partner with The Williamsburg Symphony Orchestra in these performances.

VRB's dedication to presenting professional, family-oriented productions is a welcome asset in this community.

SUPPORT VRB BY PLACING AN AD IN *THE NUTCRACKER* PROGRAM

We will gladly accept your advertisement copy in any of three ways:

- ✓ **ELECTRONIC COPY (HIGH RESOLUTION PDF/JPG)**
- ✓ **A DISC OR THUMB DRIVE**
- ✓ **A CLEAN, UNFOLDED PAPER READY TO BE SCANNED.**

Please provide a completed ad contract and payment and ad copy no later than **November 8**. If submitted prior to October 1, receive a 10% discount (excludes sponsorships).

Your support enables the continuation of quality live performances of *The Nutcracker*. We are anticipating another exciting production season, and we thank you for your partnership in presenting these magical performances. If you have any questions please contact the office staff.

Thank you for your support!

Virginia Regional Ballet Board of Directors and Artistic Directors

Virginia Regional Ballet, Inc., is a 501(c)(3) nonprofit organization.

Heidi S. Robitshek, Artistic Director

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2025

The Nutcracker

PROGRAM ADVERTISING CONTRACT

Business Name: _____ Date: _____

Contact Name: _____ Authorized Signature: _____
(please print)

Address: _____

Telephone: _____ Email: _____

NOTE: Program Book Dimensions: 5 x 8" booklet

Ad rates and sizes:

_____ Back Cover (5 x 8" color; space subject to availability)	\$475
_____ Inside Front/Back Cover (5 x 8" color; space subject to availability)	\$450
_____ Full Interior Page (5 x 8" black & white; vertical only)	\$350
_____ Half Page (4 x 5" black & white; horizontal only)	\$250
_____ Quarter Page (2.5 x 4" black & white; vertical or horizontal, we can format from a provided business card)	\$125
_____ Special Messages (cast member families only)	\$ 25 (<10 words)
	\$ 35 (<20 words)

MESSAGE (please use back of this form if needed): _____

Contracts, copy, and payment due November 8.

If received prior to October 1, a 10% discount is offered (excluding sponsorships).

**PLEASE MAKE CHECKS PAYABLE TO VIRGINIA REGIONAL BALLET,
AND RETURN TO 1228 RICHMOND RD, WILLIAMSBURG, VA 23185**

 **Due
NOV 8**

Ad sold by: _____



Thank you for your support!