

Virginia Regional Ballet presents *Peter and the Wolf*

Virginia Regional Ballet

1228 Richmond Rd, Williamsburg, VA 23185 • 757.229.2553 • www.danceVRB.com

The Virginia Regional Ballet (VRB), a nonprofit organization comprised of Virginia Regional Ballet Academy's most promising students and area professionals, announces the 2026 spring ballet, *Peter and the Wolf*, a symphonic poem with young Peter, his animal friends, and a menacing presence he must confront! Each character has a their own musical motif and the result is a delightful tale of courage and friendship. This unique production will be presented at the Williamsburg Library Theatre on May 2 & 3, 2026.

YOUR AD HERE!

You are invited to place an ad in our spring program. We believe you agree that VRB's commitment to presenting professional, family-oriented productions is an asset in our community.

DEADLINE: APRIL 10, 2026.
10% DISCOUNT IF RECEIVED PRIOR TO APRIL 1, 2026.

All ad files welcome, whether electronic, on a thumb drive, or a clean, unfolded paper ready to be scanned. Hardcopy versions may be mailed to VRB, 1228 Richmond Road, Williamsburg, VA 23185. For our spring production estimated audience can number upwards of 1000 ballet patrons. In addition to the public performances VRB includes educational outreach to students across the area.

In *Peter and the Wolf*, and in our annual *Nutcracker* performances, we look forward to partnering with you in promoting and elevating performing arts programs throughout Hampton Roads.

Please fill out next page and contact the office with any questions!
Thank you for your support!

Virginia Regional Ballet Board of Directors and Artistic Directors

Virginia Regional Ballet, Inc., is a 501(c)(3) nonprofit organization.
Heidi S. Robitshek, Artistic Director

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Peter and the Wolf

PROGRAM AD CONTRACT

Business Name: _____ Date: _____

Contact Name: _____ Authorized Signature: _____
(please print)

Address: _____

Telephone: _____ Email: _____

Program Book dimensions: **5" x 8" booklet**

Program ad rates and sizes:

_____ Back Cover (5" x 8" color; space subject to availability)	\$425
_____ Inside Front/Back Cover (5" x 8" color; space subject to availability)	\$400
_____ Full Interior Page (5" x 8" black & white; vertical only)	\$300
_____ Half Page (4" x 5" black & white; horizontal only)	\$200
_____ Quarter Page (2.5" x 4" black & white; vertical or horizontal, we can format from a provided business card)	\$100
_____ Special Messages (cast member families only)	\$ 10 <10 words
	\$ 20 <20 words

MESSAGE (please use back of this form if needed): _____

TOTAL INCLUDED \$ _____

If received prior to April 1, a 10% discount is offered (excluding sponsorships).

**DEADLINE:
APRIL 10, 2026**

Please make checks payable to **Virginia Regional Ballet**.

Ad sold by: _____



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